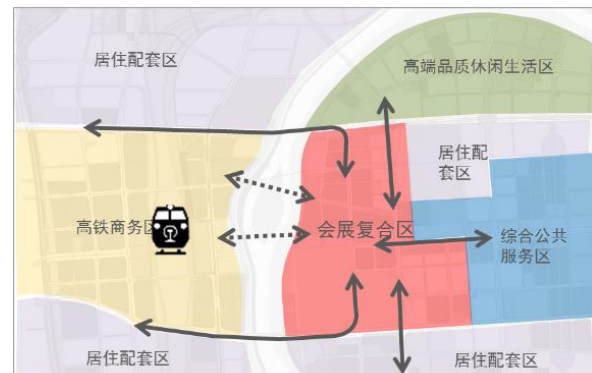


Date: 10 April 2015

MVA Supported the Urban Development Project in Changsha Receives First Class Prize



On 18 March 2015, Expert Panel Review meeting was held for the urban design competition of Stage 2 Hu Nan Chang Sha International Exhibition Centre district. MVA Hong Kong and Shenzhen team worked with a German Architectural Firm, ISA on this project. We are responsible for the overall transport planning and design. The urban design received the first prize of the competition.

The site is located in Changsha west of the high speed rail (HSR) station, with the land area of about 280 ha, and GFA 4.7 million sq.m. It belongs to core area of ChangShan ZhuZhou and XiangTan city group. “The development objective is to take advantage of the HSR station hub and the proximity exhibition facilities, and promote business, technology, logistic, residential, cultural and leisure facilities,” said Danny Shek, Technical Director of MVA Hong Kong.

Transport planning and strategy was one of the key component of the design which the Client and the Experts expressed high concern. MVA scope of works included External Traffic Planning and Design, Road Hierarchy Design, Internal Traffic Circulation System Design, Public Transportation Systems Analysis, Traffic Flow Forecasting, Pedestrian System Planning, and VISSIM modelling.

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About SYSTRA

SYSTRA, the world leader in public transport infrastructure engineering, is an RATP and SNCF subsidiary. The Group's ambition is to establish itself as the benchmark for collective, sustainable mobility.

SYSTRA reported revenues of €525 million in 2014 and employed 4 780 people worldwide. SYSTRA plans to double its workforce by 2018.

MVA, a SYSTRA Group company and a global transportation specialist and leading market research consultancy with its operation established in Asia since 1970s. Its Asia headquarters, located in Hong Kong operates through offices in Mainland China, Singapore, Thailand and other various project offices across the region.

